

DSM Press Release

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Royal DSM receives World Business and Development Award

Royal DSM N.V., the global Life Sciences and Materials Sciences company headquartered in the Netherlands, was recognized at this year's World Business and Development Awards Ceremony during the opening week of the United Nations' General Assembly in New York for its contribution to help achieve the United Nations Millennium Development Goals (MDGs). DSM was honored for its innovative and targeted solutions specifically designed to meet the nutritional requirements of those in the developing world.

The United Nations has devoted the year 2010 to build a renewed momentum around the MDGs, including special attention for the role of business in development. The 2010 World Business and Development Awards is one of the central events this year recognizing key contributions to help end poverty.

DSM, a world leader in vitamins and nutritional ingredients, has been active in helping to make progress towards achieving the MDGs through its commitment to fight hunger and malnutrition around the world. One of the main drivers of this effort has been through DSM's Nutrition Improvement Program, which came about following a call from the United Nations for the private sector to develop business models, as opposed to providing donations, to address global problems - micronutrient deficiency, the so called 'hidden hunger', amongst them.

[Feike Sijbesma](#), CEO of Royal DSM, said:

'It is an honor to receive this award on behalf of all employees of DSM who are very committed and work hard to address the issue of hidden hunger. At DSM we feel it is our responsibility to find sustainable solutions for nutrition security in order to improve the lives of millions around the world.'

The goal of the Nutrition Improvement Program is to develop a business model that can first compliment and then, over time, replace a large portion of development assistance, and in the process help achieve the MDGs. The initiative focuses on food fortification (flour, sugar, oil, rice). As the additional cost is so small, it does not need to be added to the end price and allows improving the nutritional status of a population in a sustainable way.

Furthermore, DSM enjoys a global partnership with the United Nations World Food Programme. To date approximately 2 million people have been reached through DSM's partnership program with the WFP: 'Improving Nutrition – Improving Lives'. The partnership was recently extended to run until 2013 and aims to dramatically scale up its efforts to provide micronutrients to at least 80% of WFP's beneficiaries.

About the World Business and Development Award (WBDA)

The biennial World Business and Development Awards acknowledge the contribution of the private sector to help achieve the Millennium Development Goals (MDGs) through their core business. The MDGs, endorsed by 189 countries, are eight goals that promote poverty reduction, education, maternal health, gender equality, and aim at combating child mortality, AIDS and other diseases. The true spirit of the awards lies in the pursuit of productive and innovative business-driven solutions to sustainable development.

The World Business Awards jointly organized by the United Nations Development Programme (UNDP), the International Chamber of Commerce (ICC) and the International Business Leaders Forum (IBLF), have become increasingly successful in each of the five years the awards have been designated. The WBDA raise awareness, promote best practices, and encourage further action. Concrete examples are shared with governments and businesses on the advantages of joining forces for poverty alleviation.

DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates solutions that nourish, protect and improve performance. Its end markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM manages its business with a focus on the triple bottom line of economic performance, environmental quality and social responsibility, which it pursues simultaneously and in parallel. DSM has annual net sales of about €8 billion and employs some 22,700 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

For more information about hidden hunger and DSM's commitment to tackling this global problem, please visit:

<http://www.nutritionimprovement.com/>

http://www.dsm.com/en_US/html/sustainability/dsm_and_hidden_hunger.htm

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Forward-looking statements

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